



Frog Street’s New Innovative Pre-K Curriculum Addresses the Needs of All Students

Next Generation Curriculum Receives Perfect Score in 3rd Party Review

(Dallas, TX) February 11, 2021 — Frog Street’s next generation dual language curriculum, [Pre-K 2020](#), is designed to meet the academic and social-emotional developmental needs of all students, regardless of their background or learning level. Frog Street Pre-K 2020 is a comprehensive curriculum that includes support materials, from manipulatives to assessment, to ensure successful implementation of high-quality instruction.

Given its exclusive partnership with Conscious Discipline®, a social-emotional program, SEL strategies are integrated throughout the curriculum. Frog Street Pre-K 2020 also includes cultural responsiveness strategies to help teachers communicate an anti-bias mindset.

"Our teachers love Frog Street Pre-K 2020 because it is so well organized and easy to use," stated Jackeline Vasquez, Supervisor of Preschool Programs at [Castaic USD](#) in Valencia, California. "Our favorite part of the Frog Street curriculum is their integration of Conscious Discipline® to help students with their social-emotional development, which is critical to students being successful in school and in life."

As part of the recent process whereby Frog Street Pre-K 2020 was approved for the Texas Proclamation 2021 Pre-K Kindergarten Adoption, the curriculum received perfect scores in each of the 11 categories examined as part of a 3rd party review commissioned by the Texas Education Agency, providing clear evidence that the curriculum is both comprehensive and high quality.

	1. Pre-K Guidelines	2. Skills and Practice	3. Health & Wellness	4. Language & Communication	5. Reading	6. Writing	7. Mathematics	8. Science, Social Studies, Arts & Technology	9. Progress Monitoring	10. Supports for All Learners	11. Implementation
Student TPG	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Learn more about the [Frog Street curriculum review](#).

“Frog Street is used in thousands of pre-K classrooms across the country, from public and private schools to Head Start programs and Day Care, and we combined the feedback from teachers and administrators with the latest in brain research and instructional best practices to create this next generation of pre-k curriculum,” stated Ron Chase, Frog Street Chief Executive Officer. “Receiving perfect scores in all 11 categories from an unbiased 3rd party review validates the hard work put in by our team to deliver Frog Street Pre-K 2020, and we are especially thankful to the teachers for providing the ideas that make this such an innovative curriculum.”

To help families engage in the learning process, and to address all teaching models, including in-person, hybrid and virtual, Frog Street Pre-K 2020 includes four digital resources to support teachers, parents and children in the classroom and at home. These four resources provide all the digital content needed to teach and assess the progress of young children to prepare them for kindergarten.



Frog Street Portal



ABCmouse® for Schools



Pre-K At Home



AIM Assessment

“The latest research indicates that kindergarten readiness is the new benchmark for academic success, and even success in life. Frog Street is committed to providing the best resources, tools and training to teachers so that all children have a chance to be kindergarten ready,” commented Ron Chase.

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About Excelligence Learning Corporation (www.excelligence.com):

Excelligence Learning Corporation is a leading developer, manufacturer, distributor, and multi-channel retailer of over 20,000 innovative, high-quality and grade-appropriate educational products and teaching solutions, which are sold primarily to early childhood learning centers, elementary schools, PTAs, and consumers. The company has three core divisions: *Supplies* (Discount School Supply, Really Good Stuff, and Steve Spangler Science), *Equipment* (Children's Factory, Angeles, Steffy Wood Products and Learning Carpets), and *Services* (Educational Products, Inc., ChildCare Education Institute, Frog Street, and LifeCubby). With over 30 years of experience serving children, educators and parents, Excelligence's diversified portfolio of leading brands delivers quality, innovation, service and value on a global scale. Leading proprietary brands include: Colorations®, BioColor®, Excellerations®, MyPerfectClassroom®, Environments®, Steve Spangler Science™, and LifeCubby™.

About Frog Street (www.frogstreet.com):

Frog Street is a leading provider of comprehensive early childhood education solutions to public schools, Head Start programs and early child care centers, with a focus on children from birth to age 5. Frog Street’s curriculum programs are based on early brain research and provide intentional age-appropriate instruction that is aligned to both federal and state standards. The company also develops engaging and interactive professional development programs, including product training, conferences, continuing education, and quality assessment tools to measure students’ progress.

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