



## The Frog Street Difference

As a company built by early childhood educators, we understand that childhood is a period of incubation. With so much to learn and such a short period of opportunity, we have made it our mission to help teachers and caregivers make the journey both joyful and purposeful. At Frog Street, our exclusive focus is on the development of early childhood minds. We are dedicated to continually improving our programs and products based on current research and input from early childhood classroom educators and caregivers.

## We Work with Early Childhood Experts

We work with the best and brightest in the early childhood field to develop programs tailored to challenge each child to the edge of his or her competency. Our expert author team includes Pam Schiller, PhD; Alma Flor Ada, PhD; F. Isabel Campoy, PhD and Brian Mowry. We also have incorporated content from many other early childhood experts including leading methodologies like Becky Bailey's Conscious Discipline® strategies for social-emotional development.

## Our Programs Create a Joyful Environment

Children are joyful creatures. Our curriculum and resources are designed to tap into a child's nature and create a joyful experience from the first moments of the day until it is time to say goodbyes. Our programs are filled with songs, music, hands-on materials and activities, chants, games, and make-believe designed to stimulate a child's imagination, helping make each day a wonderful one!

## Our Focus is on Intentionality of Instruction

All of the curriculum and programs are aimed at one thing: igniting the minds of young children by fostering their academic, social and emotional growth through purposeful lessons and materials that intentionally produce a positive outcome. Our comprehensive, research-based programs integrate instruction across developmental domains and early learning disciplines.

## We Strive to Enhance Bilingual Instruction

We understand how challenging it can be for early learners to receive instruction in English while being raised in a predominantly Spanish-speaking household. This is why many of our programs offer instruction with teacher dialogue in both languages for ease of teaching in bilingual classrooms.

## We Foster Professional Development

With a program designed to be as engaging for teachers and caregivers as it is for children, our focus is on fostering the continual professional development of those implementing Frog Street resources in the classroom. We offer training both onsite and at our annual Splash conference to help each educator hone their skills at providing differentiated instruction and a joyful approach to learning.

For more information, visit <http://www.frogstreet.com/>

